



Rural Wealth & Prosperity

Mobilizing Local
Assets to Advance
Local Priorities

OUTLINE

01

Rural Wealth
and Prosperity

02

Insights from
Rural Ontario

03

Discussion

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WHAT IF YOUR COMMUNITY HAD ALL THE MONEY IT REQUIRED?



Assumptions

- Rural not considered areas of wealth
- Rural considered an exporter of wealth
- Is this assumption correct?

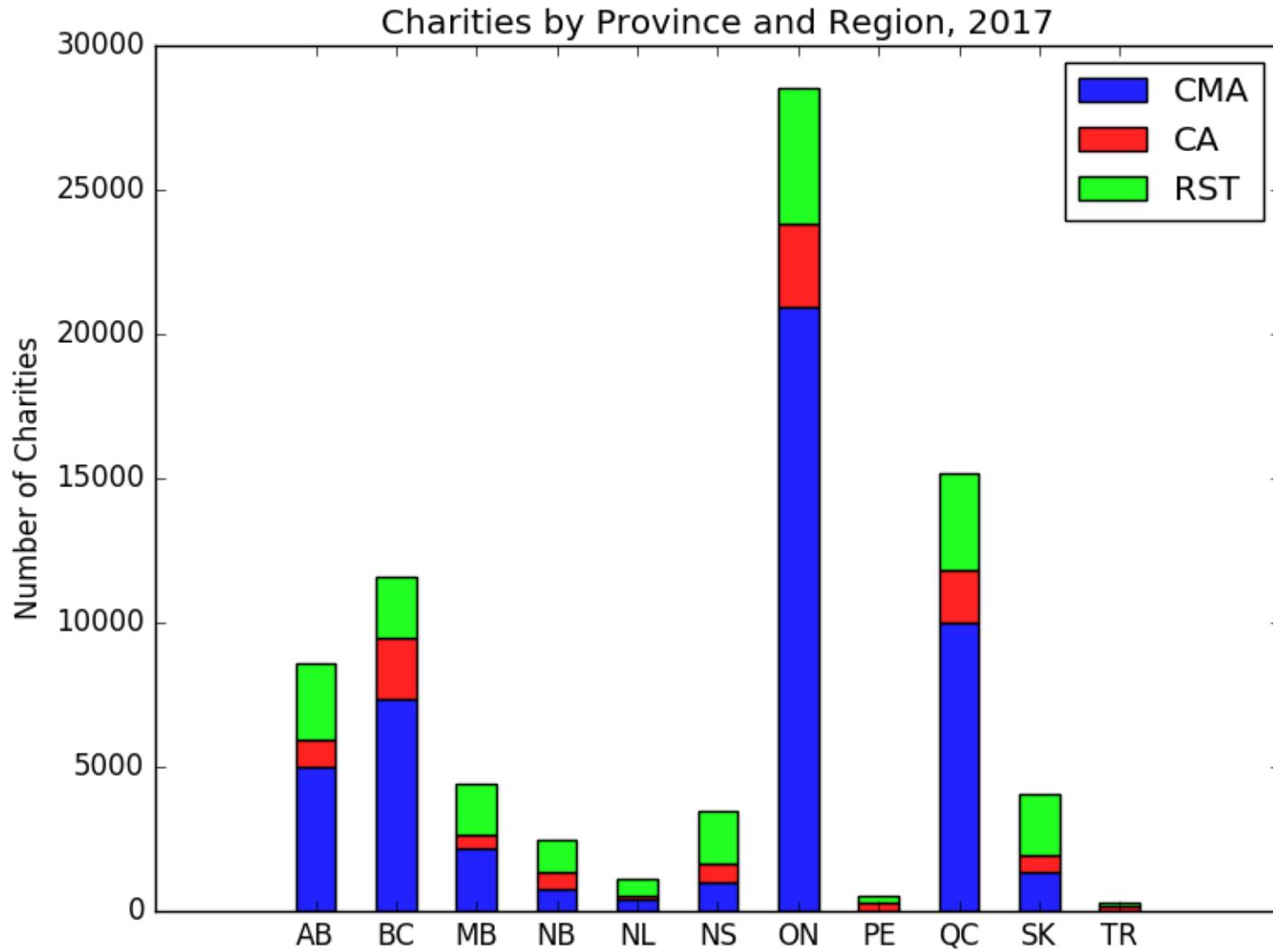
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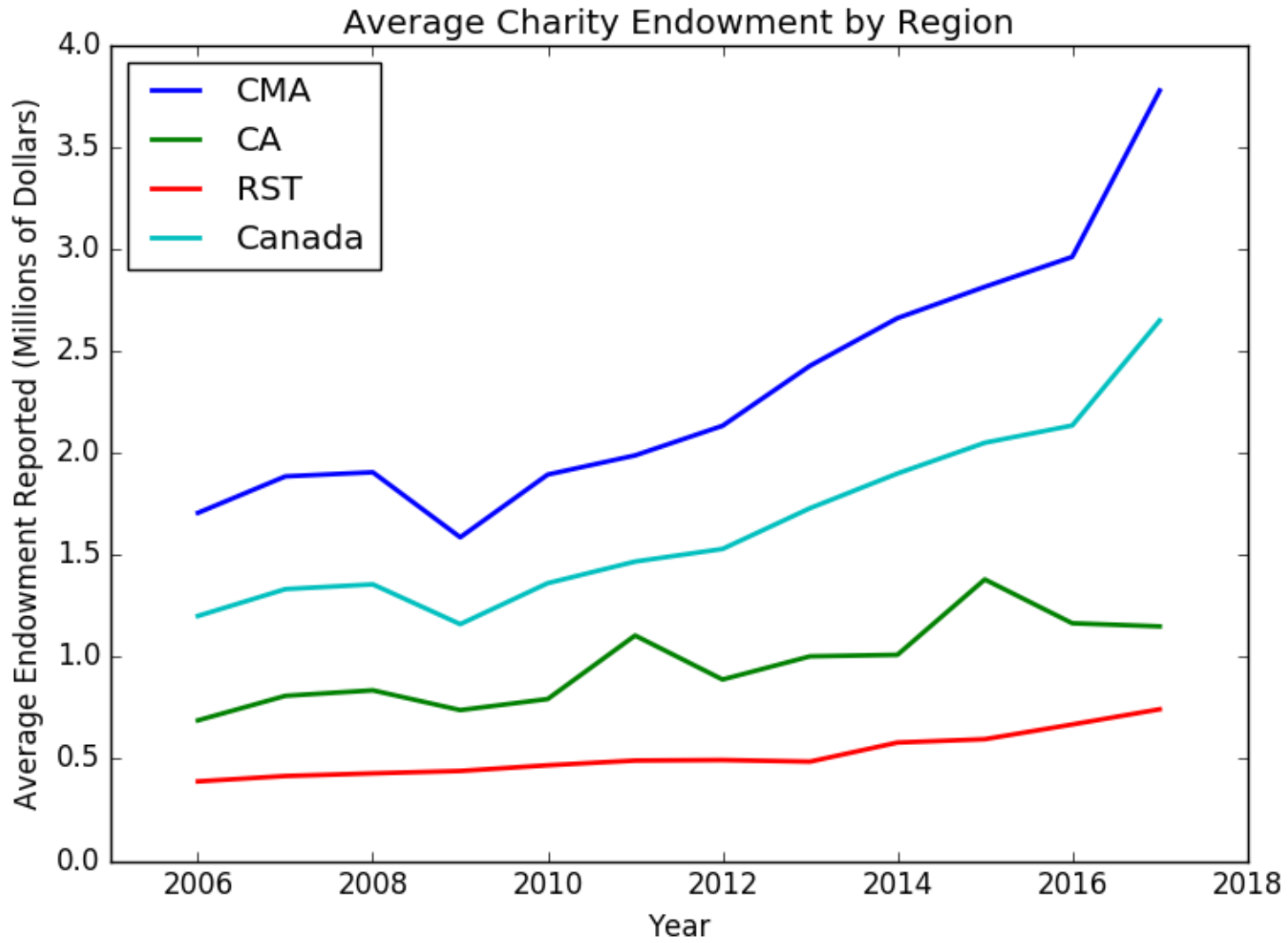


Philanthropic Landscape

- 18,000 rural charities
- 82% of Canadians donate
- \$9.6 billion donated to charities
- Impact of COVID19
 - 1/3 of Canadians likely to give less due to COVID19
 - Increased demands







HOW MUCH WEALTH IS IN RURAL COMMUNITIES?



IMPORTANCE OF WEALTH



MORE INFORMATION

- <http://ruraldev.ca/place-based-endowments-in-the-periphery/>
- [Rural Philathropy in Canada: 21st Century Strategies Bloom in Canada's Hinterland](#)

CONTACT INFO

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REFLECTIONS FROM PANELISTS

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- Glen McNeil
- Tom Prout
- Marty Rops