

# CREATING VIBRANT RURAL COMMUNITIES

## IDEAS AND INSPIRATION

**Ryan Gibson**, PhD  
University of Guelph

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# Greatest Challenges for Rural Canada



@ryanfgibson



School of  
Environmental Design  
& Rural Development



**Convincing  
urban that  
rural matters**





# **Creative destruction and globalization**





**Ourselves**

# 3 Most Prominent Opportunities for Rural Canada



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# Re-envisioning Local Assets





# Understanding Rural Wealth





# **The absence of provincial and federal policies**



# Advice for Canada's Rural Communities



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**be bold and  
unapologetic  
leaders for your  
rural communities**



**embrace the  
uncertainty and  
change**

**THE DIFFICULTY LIES  
NOT SO MUCH IN  
DEVELOPING NEW  
IDEAS AS ESCAPING  
FROM OLD ONES**

**JOHN MAYNARD KEYNES**

# contact



[gibsonr@uoguelph.ca](mailto:gibsonr@uoguelph.ca)



[www.ruraldev.ca](http://www.ruraldev.ca)



[@ryanfgibson](https://twitter.com/ryanfgibson)



[ryanfgibson](https://www.linkedin.com/in/ryanfgibson)