

INVESTING IN COMMUNITY

Ryan Gibson

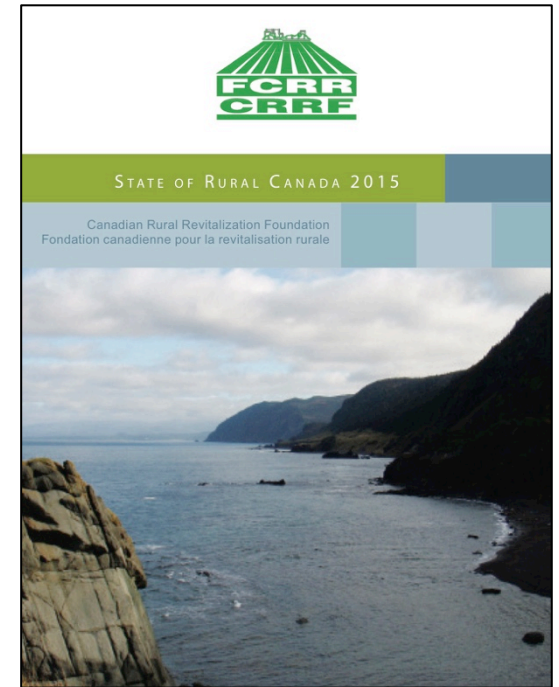
University of Guelph

Invest in our Communities, Our Future
Plum Point, NL

UNIVERSITY
of **GUELPH**

State of Rural Canada 2015

- » rural paradox
 - » sites of wealth production
 - » infrastructure deficits
- » need for comprehensive strategy for rural areas
- » www.sorc.crrf.ca



Canadian Rural Revitalization Foundation

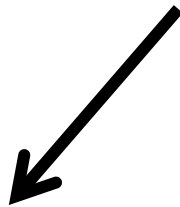
- a charitable institution committed to bettering the lives of rural Canadians through collaborative research and education
- enhances the understanding of rural issues and opportunities
- facilitates national and regional dialogues

www.crrf.ca

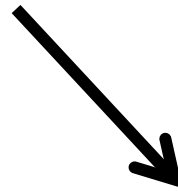


what is philanthropy

“the art of giving money to non-profit organizations and individuals to provide both financial assistance to those in need and to further the well-being of a society”



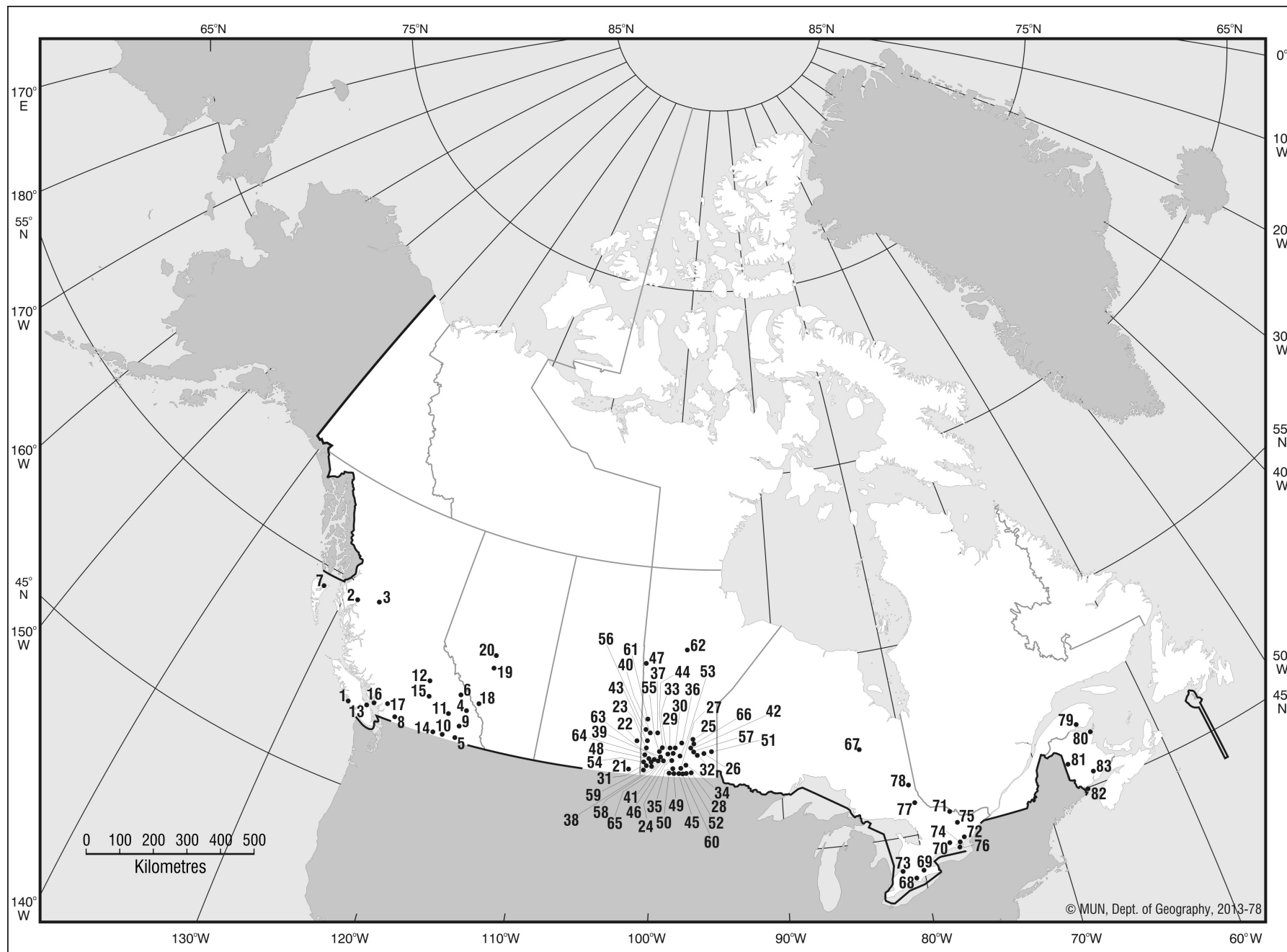
Meal programs
Housing/shelter
Emergency relief



Sustainability

investment through philanthropy

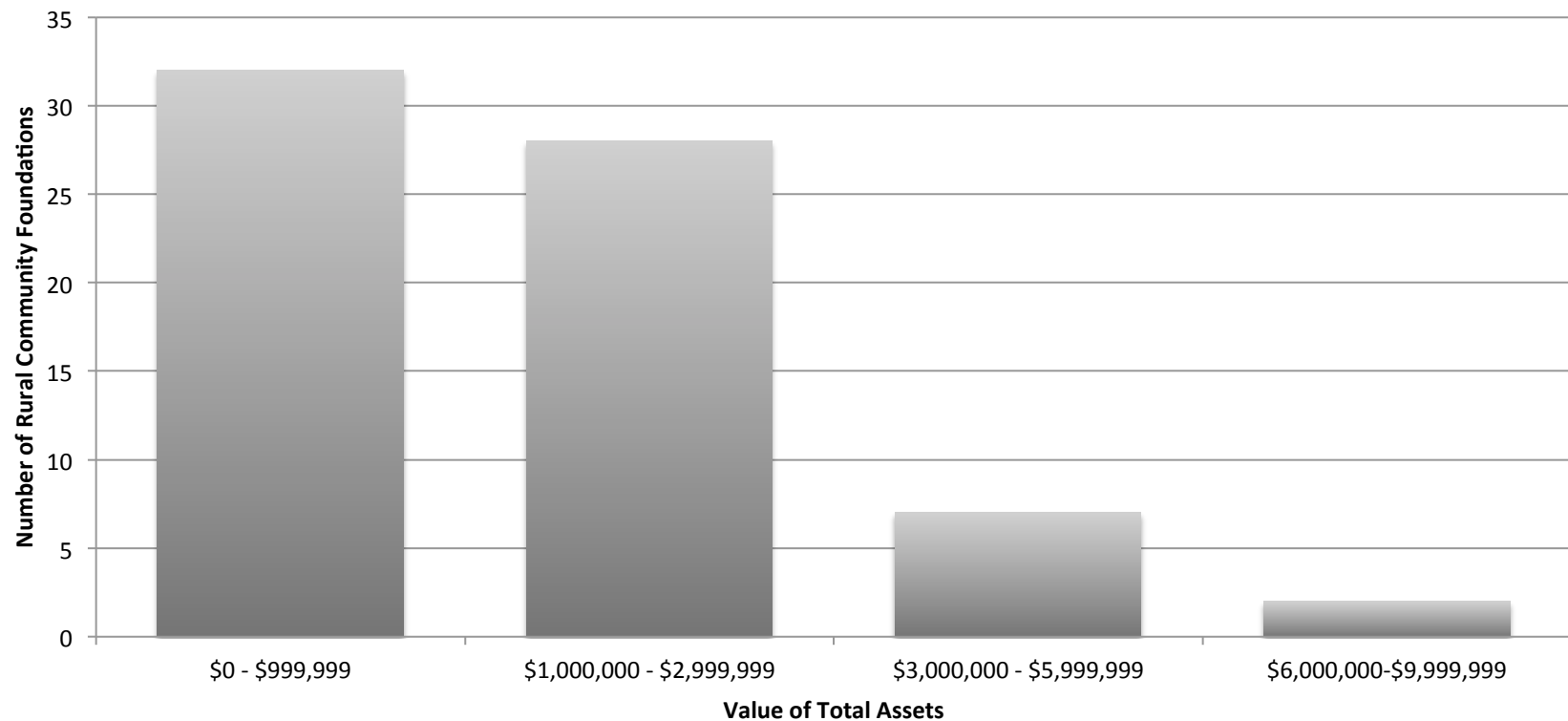
- » Canada Revenue Agency allows communities/ regions to build collectively held bank accounts
- » funds can be utilized to support community economic development
- » innovative use of charitable funds to support local priorities



Financial Assets

| Province | Value of Financial Assets |
|------------------|---------------------------|
| Alberta | \$11,615,526 |
| British Columbia | \$21,080,466 |
| Manitoba | \$46,290,933 |
| New Brunswick | \$9,110,724 |
| Nova Scotia | \$408,482 |
| Ontario | \$16,142,522 |
| Quebec | \$8,716,510 |
| Saskatchewan | \$1,185,488 |

Rural Foundations by Assets



JOHN MAYNARD KEYNES

**THE DIFFICULTY LIES
NOT SO MUCH IN
DEVELOPING NEW
IDEAS AS ESCAPING
FROM OLD ONES**

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www.ruraldev.ca

Resources



Diverse, dynamic, and dedicated: Scan of Manitoba's Rural and Northern Community Foundations (2009)



Charitable giving and volunteering in Canada and the Atlantic Region: A region of secondary data (2013)



Assets, revenues, and gifts of Canada's Atlantic Community Foundations (2013)



Fostering sustainable futures for rural communities and regions through philanthropy (2014)



Examination of Community Foundations in Atlantic Canada (2014)