

Moving Local
Knowledge &
Experiences
into Public Policy



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we're a little
different here



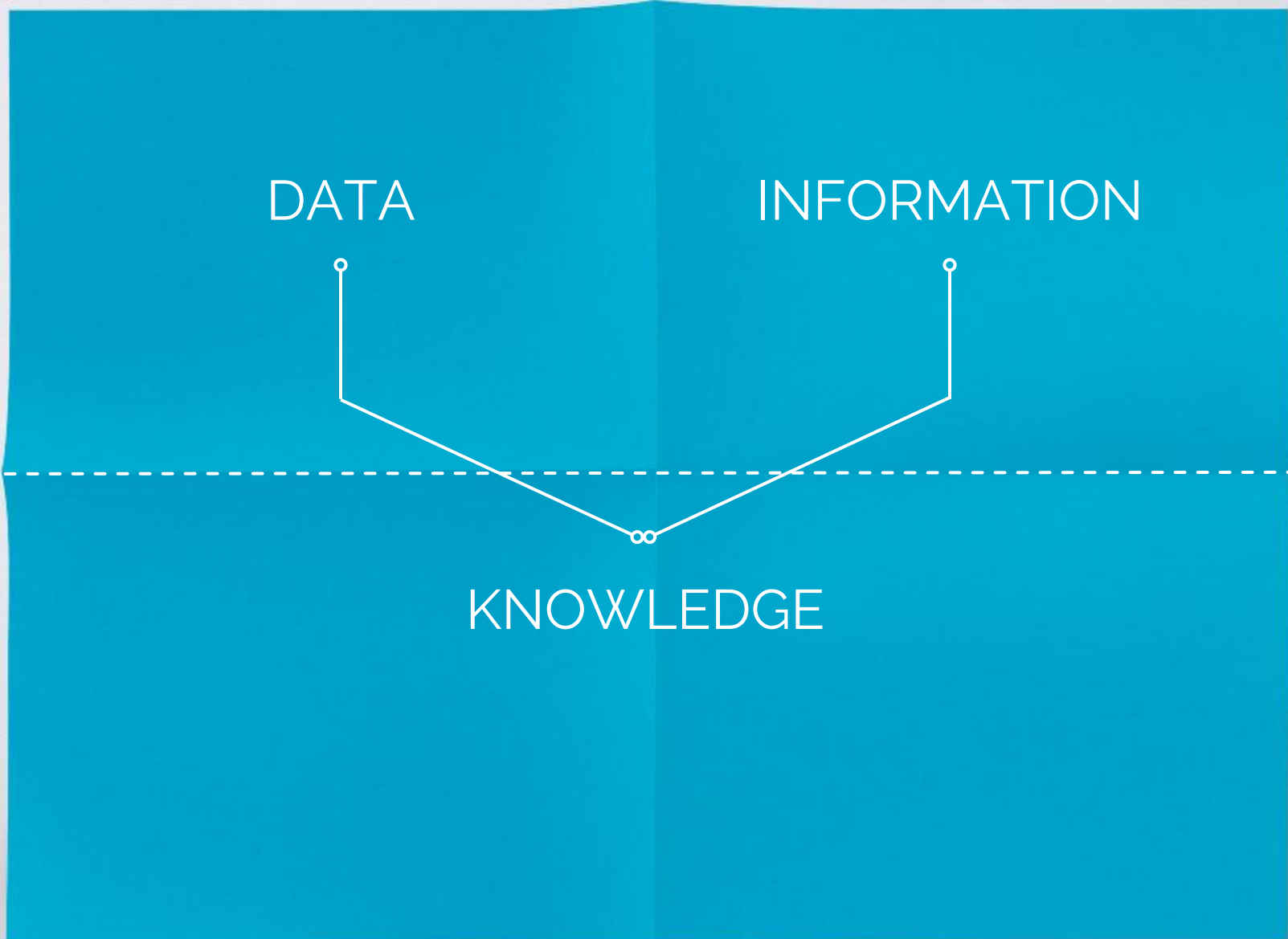
You keep using that word. I do not think it means what you think it means. - Inigo Montoya

USING LOCAL *knowledge* TO BUILD BETTER *policy*

DATA

INFORMATION

KNOWLEDGE



opportunities + obstacles

- ▣ connection
- ▣ consistency & collaboration
- ▣ courage

"If you're gonna build a time machine into a car, why not do it with some style?!"

(Doc Brown, Back to the Future)



We're not going to save the world
by email, you really have to come
over and say "hello." - Robert Swan

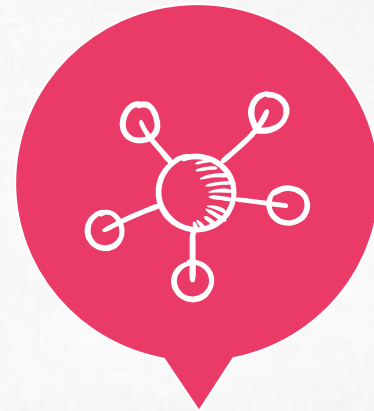
Don't worry. As long as you
hit that wire with the
connecting hook at
precisely 88 miles per
hour, the instant the
lightning strikes the tower...
everything will be fine!

Doc Brown, Back to the Future

be bold

YOUR FUTURE IS
WHATEVER YOU MAKE IT,
so make it a good one.

Doc Brown, Back to the Future



PUBLIC POLICY RENEWAL STARTS WITH YOU & YOUR STORY

it's not that we expect too much...

it's that we expect too little.

get your hair wet

- ▣ be specific
- ▣ be open
- ▣ be active
- ▣ be delightful

"The doing is the thing.
The talking and worrying and thinking is not the thing."

(Amy Poehler)