

PLACE-BASED DEVELOPMENT IN RURAL AREAS

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Rural Crossroads: Challenges and Opportunities
for Rural Development
Bologna, Italy

UNIVERSITY
of **GUELPH**

Overview

- » What is place-based development?
- » Place-based development in action
- » Implications of place-based development

Place

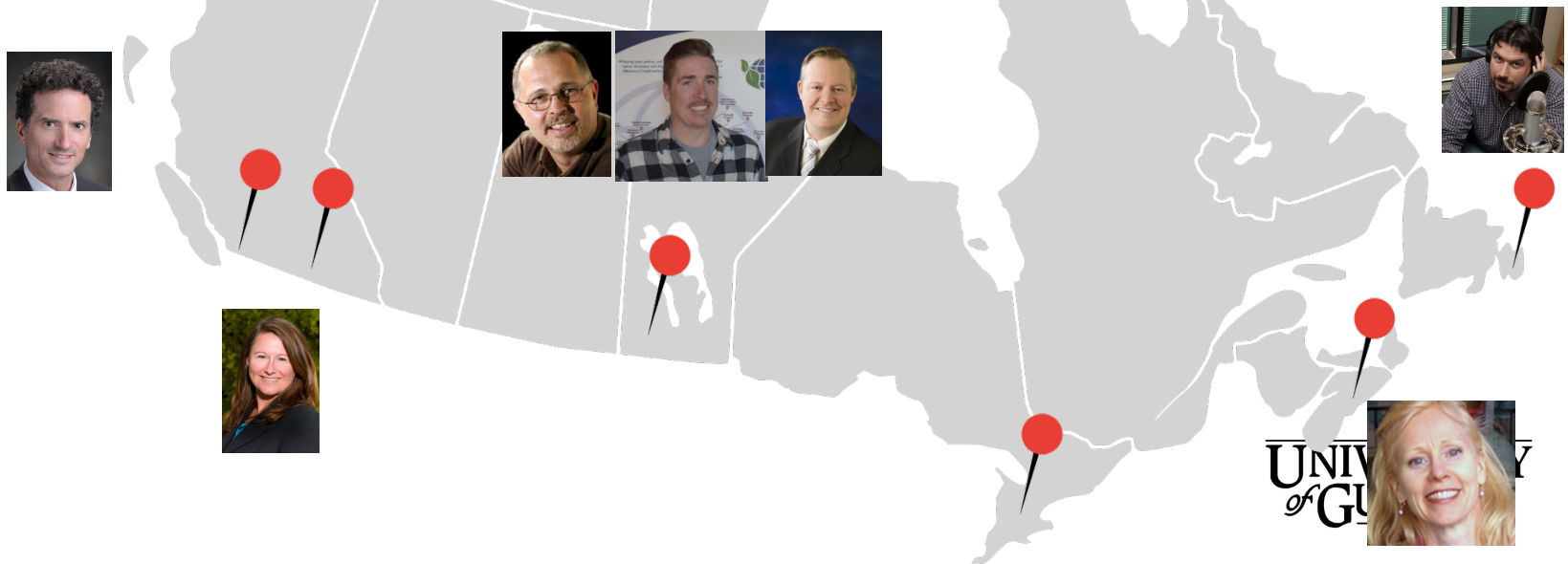
» somewhere particular

» history, meaning, significance

Place



Place



Place Based Development

» a deliberate approach to identifying and harnessing local assets for the benefit of integrated rural development

Place & Policy

- » Canadian public policy is typically place-neutral
- » Championing place, over space is not new



Place-Based Development in Action



Implications

- » Dominance of place-neutral policies
- » Developing new metrics for place-based development
- » Empowering places means different roles for communities, regions, and government

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